

# ADM Flavor Solutions

## Flavor Expertise and Solutions

By capturing the essences of nature, ADM is your essential partner in taste, delivering the right flavor solutions in any application space to delight consumer around the globe.

Starting from nature, our experts use proprietary technologies, know-how and creativity to deliver tailored, authentic flavors consumers love.

Global Sourcing & Supply Chain

Global Flavor Creation

Product Development

Application Know-How

Separation Technique Expertise

Sensory

# Flavor Creation Expertise – it's Here – and All Yours!

At ADM we use our Flavor Creation expertise to bring the **best of nature** into great tasting, consumer winning flavors and full-formulations.

**Technical expertise and creative ingenuity – from our benchtop to your labs** – as we partner to delight consumers with great tasting products.

## How do we do it?

Our teams partner with you to help create just the right flavorful, great tasting solution that works synergistically with your product's, color, texture, nutrition, packaging and shelf-life requirements.





# Extensive Flavors Portfolio

ADM was a pioneer in bringing natural flavor solutions to the food and beverage industry. Today, we continue that legacy to deliver winning solutions build from our vast portfolio of natural, varietal, non-GMO, organic and custom flavors solutions.



## Natural Flavors

Natural flavor solutions sourced with the finest raw materials from nature to meet consumers ever expanding taste palette



## FTNFs

Leading position in flavor extract business for more than 30 years



## Varietal & Provenance Flavors

Delivering authentic profiles with clean label appeal



## Taste Modification Technologies

Natural solutions to overcome taste challenges associated with alternative proteins, dairy free, and the reduction of sugar and salt



## Mint Flavors

Sustainably sourced proprietary non-GMO mint varieties offer fresh new customizable solutions



## Vanilla Flavors

Sustainable and traceable vanilla sourced direct from farmers, origin specific vanilla provides authentic taste profiles



## Citrus Flavors

Authentic, true-to fruit flavor profiles that deliver the right citrus solution for your applications

# Flavor Solutions from Start to Finish



**It starts with understanding our customers' goals**, not just their technical needs, but target consumer and brand positioning.

**We recommend solutions** from our vast portfolio of flavor ingredients, blends and systems, backed by deep application and regulatory expertise.

**If needed, one of our application centers** can fine-tune formulations and recommend customized taste solutions.

**We can help determine if your product is meeting its mark—** with market insights, consumer evaluations and sensory testing.

**We understand complex manufacturing process and can deliver** innovative solutions to production or sourcing challenges.

After launch, **you can count on ADM to keep on delivering**, with quality of product and reliability of supply.



# We Serve as an Extension of Your Resources

With our broad portfolio of ingredients, technical expertise, market insights, and sensory capabilities, ADM supports from concept all the way to commercialization.



## CONSUMER TRENDS & BRAND STRATEGY

- Customer Goals
- Global Trends
- Insight Generation
- OutsideVoice<sup>SM</sup>
- InsideVoice<sup>SM</sup>
- Concept Development Support



## PRODUCT DEVELOPMENT & COMMERCIALIZATION

- Rapid Prototyping
- Formulation
- Start-Up Support
- Troubleshooting
- Regulatory
- Sensory Testing



## SUPPLY MANAGEMENT

- Traceability of Key Ingredients
- Flavor/Ingredient Systems
- Global Sourcing & Supply
- Sustainable Supply Options

